



KidDy

VITAMIN D

AT ANY AGE & FOR ALL THE FAMILY



VITAMIN D – THE BENEFITS ...



1. For healthy and strong bones and teeth



2. For the well-functioning of immune system



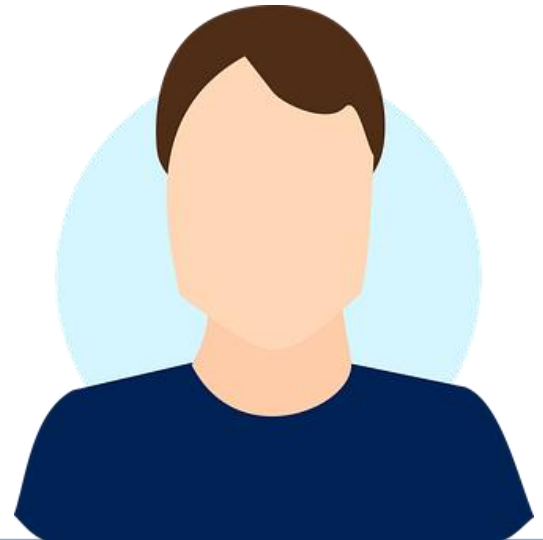
3. Contributes to calcium absorption



4. For the maintenance of normal muscular functions



5. Essential for kids' growth



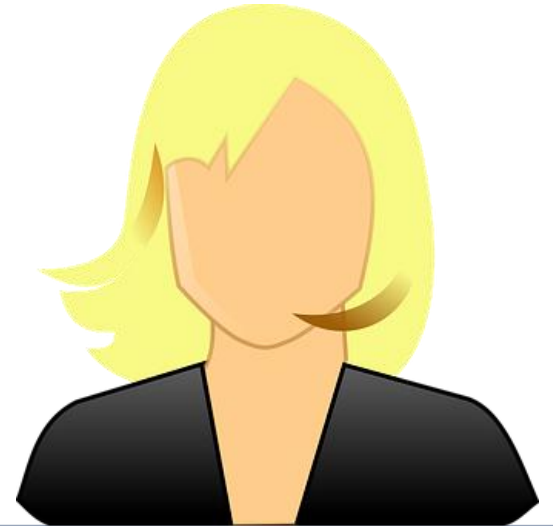
THE SOURCES OF VITAMIN D



The Sun – main source of vitamin D



Nutrition – almost exclusively seafood



WHY ARE WE DEFICIENT ?



1. **Seasonal and geographic localization**



2. **Air pollution – absorb suns' ultraviolet radiation**



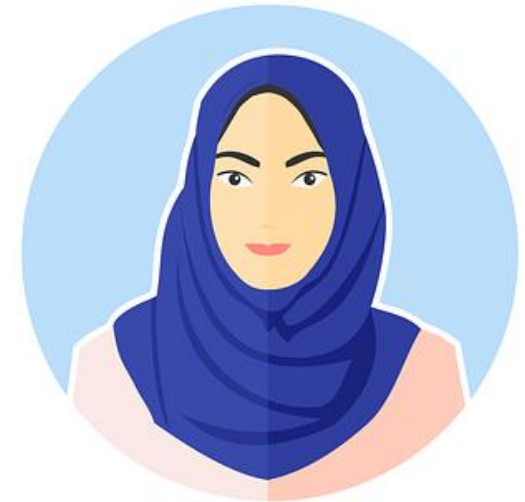
3. **Nutrition – few vitamin D in nutrients**



4. **Bad lifestyle habits – indoor activities**



5. **Clothing – wearing covering clothes**



WHY ARE WE DEFICIENT ?



6. Sunscreen – blocks UVB light ; leading to vitamin D deficiency



7. Aging – vitamin D metabolism changes with advancing age



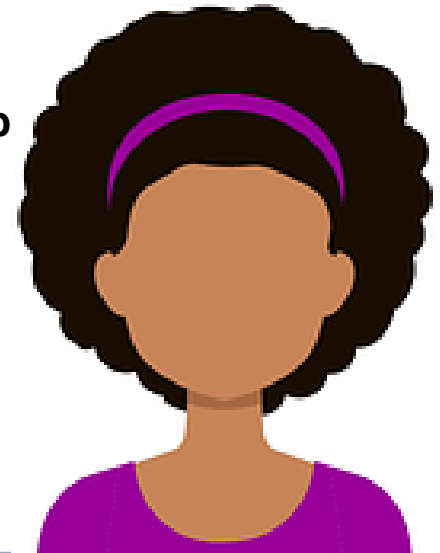
8. Corpulence – overweight people store vitamin D in fat dep



9. Skin color – dark skin tones required more exposure



10. Illness – vitamin D activates immune defenses



AM I CONCERNED BY THE LACK OF VITAMIN D ?



Kids – need vitamin D for the development and growth of their bones



Teenagers – for their growth and because they do not practice enough outdoor activities



Adults – should maintain their rate of vitamin D all year long



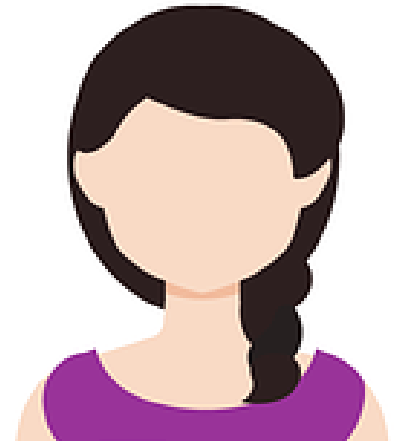
Pregnant woman – practitioners prescribe vitamin D



Menopausal woman - for the maintenance of strong bones



Senior people – for bones and muscular health



TRUST IN

KidDy D Drops

Liquid Vitamin D – 400 IU (= 10 ug) / ML

- Ready to use solution
- Improves intestinal absorption of vitamins
- Minimizes active losses through the bile
- Sweet orange aroma

Made in France by

